

ATTORNEY
GENERAL MEMBERSHIP MEETING
MAY 28, 2008



**Los Angeles County Public Defender
with the DNA and Cold Case Unit**

STEVEN GIEDZINSKI

**will be our featured speaker at the
May 28, 2008
SEDBA Membership Meeting**

Mr. Giedzinski will be discussing the

**IMPLICATION AND UTILIZATION OF DNA
EVIDENCE IN CRIMINAL DEFENSE**

Date: Wednesday, May 28, 2008

Time: 6:00 p.m. - 8:30 p.m.

**Place: Rio Hondo Country Club
10627 Old River School Road
Downey, CA 90241**

**Cost: Members with RSVP - \$35
Non Members - \$45**



President's Comments:



Wasn't Roger Rosen great! Featured as our guest speaker at our April General Membership meeting, Roger Rosen gave an informative and captivating presentation revealing the many facets of celebrity representation in the criminal justice system. It was a unique opportunity to hear his inside take on the personalities involved in some of the cases that made headlines, including the recent Phil Spector case.

This month we are please to have Steve Giedzinski of the Los Angeles Public Defender DNA/Cold Case Unit speaking at our meeting on May 28, 2008. Mr. Giedzinski will be discussing some of his past and current cases and will also be discussing the implications and utilization of DNA Evidence in criminal defense. I am hoping for a good turnout for the May meeting. One hour of MCLE credit is earned by attending the event.

The Officers and Trustees of the Southeast Bar are working hard to improve the Lawyers Referral Service to greater enhance its benefits to our members. A committee specific to revitalizing the Lawyer Referral Service is in the process of implementing new procedures to insure that the service functions the way it should. I am calling upon all those who are members of the Lawyers Referral Service to work with us and make special effort to abide by the procedures implemented. The LRS has been a benefit to many members of our Bar Association and has also served as a stepping stone for new practitioners developing their practice. With consistent effort on the part of the Board, the Membership and our Bench Officers, our ultimate goal is to increase the number of quality referrals resulting in increase revenues to the LRS and the profits of those who participate in the service. Once again, I encourage those of you who are not signed into the referral service who feel they could benefit from additional case referrals to submit your applications to the Southeast District Bar Office, 12749 Norwalk Blvd. Suite 107, Norwalk, CA 90650. Feel free to call us at (562) 864-7247 for more information on the Lawyer Referral Service or Southeast Bar membership in general. You can download a membership application for both the Southeast Bar and the Lawyer Referral Service by accessing the "Membership Page" of our website at <http://sedba.org/membership.htm>.

We are in the process of planning a trip to Washington D.C. which will include being sworn in to the United States Supreme Court, targeted for May, 2009. Many of us had the opportunity to participate in the Washington D.C. trip that took place in 2004 which included being sworn in to the Supreme Court by Chief Justice William Rehnquist. It was an unforgettable experience and the trip was a huge success. I will have more information for you concerning Washington D.C. in the near future.

Thanks to all you who have made a point of attending our monthly meetings. Please keep coming.

Your President,

Jack Bunnett

UPCOMING EVENTS

June 18, 2008 - General Membership Meeting

Jeffrey L. Bleich - State Bar President, California State Bar

July 23, 2008 — Southeast District Bar Association Poker Tournament at Hawaiian Gardens Casino

**August 30, 2008— Southeast District Bar Association Game Day: California Angels v. Texas Rangers
Pre Game Party Hosted by Dennis and Jeri Saab**

**October 22, 2008— Proposed Joint Meeting with Long Beach and Whittier Bar Associations
(More information to follow)**

November 19, 2008— Judges and Past Presidents Night

UPDATING THE LAWYER REFERRAL SERVICE

The Southeast District Bar Association has been working hard to update and improve the LRS, including focusing on increased interviews with referred clients and auditing. If you have ideas on how to help this worthy service, please contact the Southeast District Bar Association Office at **888-861-4LAW**.

ANGELS' TICKETS—NOW AVAILABLE

**Call the Southeast District Bar Association
or see President-Elect Richard Procida at any General Membership
meeting to get your tickets now for the August 30, 2008 game.
Tickets are limited.**

SAVE A TREE...

If you prefer to be informed of upcoming meetings and events by email, please take a moment to contact the Southeast District Bar Association Office at **888-861-4LAW** and make sure we have your updated contact informa-

A Night Amongst the Stars

Southeast District Bar Welcomes Celebrity Criminal Defense Attorney Roger Rosen

By Jennifer Lumsdaine
Of Tredway, Lumsdaine & Doyle LLP



The April general member meeting proudly featured the well known criminal defense attorney Roger Rosen. Although Mr. Rosen is best known for defending celebrity and high profile criminal matters (most recently music producer Phillip Spector’s murder trial), Mr. Rosen provided practical insight for all attorneys in both criminal and civil practice.

Mr. Rosen discussed the special issues and problems with high profile matters. One such issue was the increased challenge of client control. As many celebrity and high profile clients have a developed sense of entitlement and are used to being told “yes.” As Mr. Rosen stated, these clients force him to go up to the line of professional integrity but he doesn’t let himself cross that line.

Mr. Rosen also cautioned about the temptation of self-promotion in high-profile cases. As Mr. Rosen said “This is not about you, it is about the case and the client.” For this very reason, Mr. Rosen generally does not do press conferences and is very controlled with his use of the media.

Mr. Rosen acknowledged however that the media is often unavoidable. Both celebrity and other high profile clients frequently want to speak out on their own behalf and engage the media—both of which have to be carefully monitored and controlled. Whether it’s a celebrity case with national news coverage or a case in a small town where the legal action has taken center stage for the local media, Mr. Rosen’s advice is to respond to the media only when comfortable, to ignore antagonistic reporters, and always consider what the presiding Judge would think of your commentary. Other tips for dealing with the media — avoid public elevators and, if you want to preserve any privacy, never talk to the media at your own home.

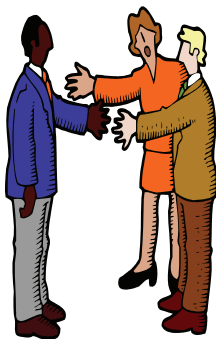
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Please be advised that there are new liaisons assigned to your court. Feel free to make any comments or to voice any questions or concerns to them. They are here to assist you. Please contact the Southeast Bar office at (562) 868-0873 for your particular liaison.



REMINDER

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The SEBAMB is a joint publication of the Southeast District Bar Association and the Lawyer Referral Service.

The SEBAMB welcomes and encourages articles and letters from readers. Please send them to 12749 Norwalk Blvd., Suite 107, Norwalk, CA 90650.

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